

# AMSECT**TODAY** RATE SHEET 2025

*AmSECToday* is the official AmSECT newsletter. There are four issues, published every quarter and distributed to **more than 2,000 AmSECT members**. Within its pages, readers will find in-depth and thought provoking articles, information about upcoming events, educational offerings, student perspectives, challenging quizzes and more.

EDITORIAL THEMES	
Q1 Issue	Infection Control, Systems Physiology, Education & Technology, Laboratory/Transfusion Medicine, Special Procedures
Q2 Issue	Conference Wrap-Up, Patient & Perfusionist Safety, Current Profession Issues, Pediatric & Congenital Perfusion, Evidence-Based Medicine
Q3 Issue	ECMO, Transplants, Heart & Lung Failure, Mechanical Support, Quality Outcomes
Q4 Issue	Pharmacology, Patient Blood Management, Interdisciplinary Understanding & Professionalism, Myocardial Preservation, Ex-Vivo Perfusion

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Inside Front Cover	+\$500
President's Message	+\$400
Table of Contents	+\$350
Feature Article	Pricing upon request

## SUBMISSION DETAILS

### ADVERTISING DEADLINES

Q1 Deadline: January 15

Q2 Deadline: April 15

Q3 Deadline: July 15

Q4 Deadline: October 15

### PRODUCTION REQUIREMENTS

High resolution Adobe PDF files strongly preferred. PDF files should be created as CMYK color, 300 dpi resolution, all fonts embedded with full bleed and crop marks. If PDF files cannot be sent, InDesign, Illustrator, or Photoshop files are acceptable.

If you have questions or would like to secure an ad, please contact [blake.finger@amsect.org](mailto:blake.finger@amsect.org).

PREMIUM OPTIONS			
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Leaderboard Banner Ad - Website AmSECToday Homepage (728 x 90px)	\$500	\$750	\$995
Article Banner Ad - Website (728 x 90px)	\$200	\$300	\$400