

The American Society of
ExtraCorporeal Technology

2025

YEAR-ROUND PROSPECTUS

WHO WE ARE

The American Society of ExtraCorporeal Technology (AmSECT) has more than 2,000 members globally.

AmSECT was founded in 1964 with a mission to foster improved patient care and safety by providing for continuing education and professional needs of the extracorporeal circulation technology community.

Today AmSECT is the leader for the profession with more than 2,000 members in our membership. Members in all stages of their careers benefit from participating in AmSECT's array of programs and services.

Partnering with AmSECT is the ideal way for your organization to connect with key decision-makers and business influencers in order to become the solution of choice. Cut through the competition by building relationships that matter – help brighten your organization's tomorrow!

AMSECT INTERNATIONAL CONFERENCE

The AmSECT International Conference is the premier educational and networking event for perfusionists and other professionals in related disciplines.





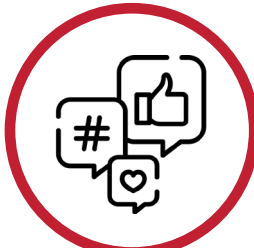

The AmSECT 63rd International Conference is taking place March 19 - 23, 2025 in Coronado, CA.

Each year, perfusionists from around the world gather to celebrate our profession, share knowledge, solve challenges and network with leading perfusionists. The robust conference education program will cover a variety of hot topics such as congenital technical skills, ethics and safety, standards and guidelines, blood management, program management, ECMO, and more.



ENGAGEMENT OPPORTUNITIES

The International Conference offers a variety of opportunities that will connect you with your target audience.

 <p>INDUSTRY SYMPOSIA* \$15,000 6 Available</p>	 <p>HEADSHOT LOUNGE* \$10,000 Exclusive</p>	 <p>BAR CART OR SIGNATURE DRINK* \$5,000 4 Available</p>
<p>AmSECT will promote your 60-minute Industry Symposia through pre-conference marketing materials, onsite signage, the conference website, and mobile app. Each symposium includes standard AV equipment. Dates and times are assigned on a first-come, first-served basis and run unopposed to AmSECT programming. Sponsors receive a registration desk and can provide breakfast or lunch at their own cost.</p>	<p>Pose for the camera! Be a part of this hot ticket item where attendees can get professional headshots.</p> <p>What's included:</p> <ul style="list-style-type: none"> • Opportunity to provide informational packets to attendees taking headshot photos. • Additional signage in the space (in addition to what AmSECT provides). 	<p>Provide beer, wine, or a specialty cocktail near your booth during the Manufactures' Reception. Includes a tabletop sign, recognition in conference materials, and opportunity to meet with attendees.</p>
 <p>COFFEE BREAK OR SNACK STATION* \$5,000 4 Available</p>	 <p>SOCIAL MEDIA WALL* \$3,000 Exclusive</p>	 <p>PASSPORT TO PRIZES \$500 10 Available</p>
<p>Draw traffic by hosting a coffee break or fun snack station in your booth during exhibit hall hours. Stations are available on Friday or Saturday and are available first-come, first-serve. Snacks can be purchased through AmSECT. Other catering orders will not be permitted.</p>	<p>Engage with attendees through social media and with the AmSECT event hashtag. We will feature tweets with our hashtag and send out a dedicated tweet from your company per day.</p>	<p>Give attendees another reason to stop by your booth: Add your company to the Passport to Prizes. Attendees who visit the booths of all exhibitors on the Passport will be entered in a drawing to win prizes from those exhibitors. Sponsor is responsible for providing a prize with \$100+ value. For an additional \$100, AmSECT can provide the prize on the exhibitor's behalf.</p>

*Benefits include sponsor logo and link on conference website, and logo on mobile app.

ADVERTISING & PRODUCT PLACEMENT OPPORTUNITIES

The International Conference offers a variety of advertising opportunities that will increase brand awareness among hundreds of perfusionists.



Conference Wi-Fi*

\$10,000 | Exclusive

Attendees love to be connected at all times and your company can make that happen! This sponsorship opportunity includes a customized SSID, Password, and Branded Splash Page. Your company logo will be placed on signage throughout the conference.



**Mobile App
Sponsor***

\$7,500 | Exclusive

The mobile app gives attendees easy access to all pertinent information about the meeting on their phone or tablet. The app includes comprehensive session details, schedules, speakers, networking descriptions, exhibitor information, and more. Your exclusive support of the app will be acknowledged in e-blasts, branding at the conference, and branding on the app. *Subject to change.*

*Benefits include sponsor logo and link on conference website, and logo on mobile app.

ADVERTISING & PRODUCT PLACEMENT OPPORTUNITIES

The International Conference offers a variety of advertising opportunities that will increase brand awareness among hundreds of perfusionists.



Blood Drive Sponsor*

\$10,000 | Exclusive

Logo recognition throughout the blood drive held during AmSECT's conference.



Hotel Key Card*

\$5,000 | Exclusive

Make the first impression when attendees arrive! Your company name and logo will be prominently displayed on custom hotel room key cards that will be distributed to all attendees staying at the host hotel.



Hydration Station*

\$5,000 | Exclusive

Make sure attendees fill up and stay hydrated during the International Conference! Water bottles provided by AmSECT that include your company logo will be handed out to all registered attendees and infused water will be provided during conference breaks.



Registration Bag*

\$5,000 | Exclusive

Your company logo will get prominent placement on an AmSECT provided bag that is sure to be used during and after the International Conference.



Lanyards*

\$4,000 | Exclusive

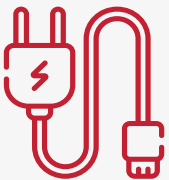
Gain extra visibility for your company on the lanyard that is worn daily by attendees throughout the conference.



Registration

\$3,500 | Exclusive

Every attendee has to register. Give them an opportunity to see your company branding and that you support them by sponsoring our registration system, pages and confirmation email. Includes logo and link on conference website, and logo on mobile app.



Charging Station*

\$3,000 | 2 Available

AmSECT attendees will stay plugged in with a convenient charging station strategically placed in a high-traffic area at the International Conference. The perfect place to recharge a phone, tablet or other devices, charging stations will feature your company's logo prominently.



New Product Release Advertisement

\$2,500 | 6 Available

Showcase your company through a picture and description will be featured on the AmSECT website and in the mobile app. Sponsor must provide a picture and description.

ADVERTISING & PRODUCT PLACEMENT OPPORTUNITIES

The International Conference offers a variety of advertising opportunities that will increase brand awareness among hundreds of perfusionists.



**Before You Arrive
Email Banner Ad**
\$2,000 | Exclusive

Include your banner ad in the "Before You Arrive" informational email sent to attendees shortly before the conference. Banner ad will be linked to the sponsor's link of choice.



**Student Perfusion
Bowl Sponsor***
\$1,500 | Exclusive

Logo recognition and opportunity to help support the AmSECT student perfusion bowl during the conference.



**Session
Commercial**
\$1,500 | 8 Available

Create a short, one-minute commercial that will be played right before a session starts. As attendees are entering their sessions, they would see your branding and messaging.



**Pre-Conference
Email Banner
Advertisement**
\$1,200 | 4 Available

Conference emails go to the AmSECT database and promote the International Conference. Include your branding in these communications. Banner ad included in emails and linked to the sponsor's link of choice. *Work with AmSECT team on timing.*



Floor Clings
\$1,200 | 4 Available

Capture the attention of attendees by adding your booth location and marketing message on a 5' x 5' floor cling.



**Mobile App
Banner Ad**
\$750

Include your company banner within the mobile app – the number one planning and engagement tool for attendees at the conference. Your banner will rotate with other advertisements and will link directly to your company booth profile or link of choice.



Registration Drop
\$750 | 10 Available

Drop literature or gift items for attendees to grab while at registration with registration drop. Item or collateral must be provided by and shipped by the sponsor.



**Mobile App
Push Notification**
\$500 | 6 Available

Send notifications to all attendees who have downloaded the conference mobile app.

*Benefits include sponsor logo and link on conference website, and logo on mobile app.

BOOTH PACKAGE

Make your presence known to a focused group of perfusionists in the Exhibit Hall.



Basic Booth Space will be rented at the rate of **\$3,000 per 10' x 10' booth space**. All spaces are sold in 10'x10' increments.



Included in your Booth Space:

- Pipe and Drape: 8' back wall; 3' side rail drape
- 7" x 44" Identification Sign
- (2) Side Chairs
- 6' Skirted Table
- Wastebasket
- (2) Exhibit badges
- Pre-Show & Post-Show Attendee List (attendees that opt-in to share information only)

The exhibit hall will be in a covered outdoor space. Additional items can be ordered through the Exhibitor Service manual at the cost to the exhibitor.



Exhibitor Reps" do not receive CEU's. If you require CEU's, please register as a conference attendee.

YEAR-ROUND OPPORTUNITIES

Increase Your Exposure With These Year-Round Sponsorship Opportunities.

GAIN VALUABLE YEAR-ROUND EXPOSURE



Reach the perfusion community through AmSECT's social media channels, which include Facebook, Twitter, Instagram and LinkedIn, to share your thought leadership or promote your product or service. Up to one post on the social media platform of your choice.



Share your knowledge and expertise with the AmSECT community. Post content (white paper, etc.) on the AmSECT website for up to three months.



The AmSECT community has a passion for knowledge. Stand out from your peers and gain brand recognition by sponsoring a webinar. Sponsor can select the webinar speaker and topics. Webinar will be hosted on the AmSECT website for six months. This opportunity includes:

- Logo recognition in the webinar promotion emails.
- Logo and verbal recognition during the recorded webinars.
- Logo recognition on the webinar webpage promoted to all newly registered attendees.



The purpose of Perfusion Week is to bring awareness to the perfusionist's crucial role within cardiovascular surgical teams and in providing high-quality patient care. Thank perfusionists for the work they do each and every day by sponsoring Perfusion Week with a video and email message. This sponsorship opportunity includes logo and visual and verbal acknowledgment.

YEAR-ROUND SPONSOR PACKAGES

Diamond Package Options

DIAMOND OPTION A

\$60,000

Event Benefits:

- 20x20 booth space in the Exhibit Hall
- (15) Complimentary registrations at the AmSECT 63rd International Conference
- (1) Educational Industry Symposia speaking opportunity at Conference (limited availability; see schedule)
- (1) Push notification in AmSECT mobile app
- (1) Session commercial (conference)
- (1) Pre and post-event attendee list (attendees that opt-in to share information only)
- (1) Post-event meeting with the Board of Directors at the International Conference

Year-Round Benefits:

- (12) Month banner on AmSECT website
- (2) Custom social media messages on AmSECT's social media channels, Twitter, Facebook, Instagram, LinkedIn (sponsor may only post to one platform at a time)
- (1) Post on AmSECT's social media channels announcing your company as a sponsor
- (3) Dedicated emails sent to full member database (content must be provided by sponsor and approved by AmSECT)
- (2) Webinars (includes pre-webinar promotion by AmSECT)
- (1) New product announcement on the AmSECT website for up to three months (includes blurb in AmSECT membership messaging with link)
- (1) Sponsored content/thought leadership article in AmSECToday
- (1) Email banner ad in one of AmSECT's Conference Series Communications
- (1) Surveys to the AmSECT membership in 2025
- (1) Opportunity to host one website member poll

DIAMOND OPTION B

\$60,000

Event Benefits:

- 20x20 booth space in the Exhibit Hall
- (15) Complimentary registrations at the AmSECT 63rd International Conference
- (1) Educational Industry Symposia speaking opportunity at Conference (limited availability; see schedule)
- (1) Pre and post-event attendee list (attendees that opt-in to share information only)
- (1) Post-event meeting with the Board of Directors at the International Conference

Year-Round Benefits:

- (2) Custom social media messages on AmSECT's social media channels, Twitter, Facebook, Instagram, LinkedIn (sponsor may only post to one platform at a time)
- (1) Post on AmSECT's social media channels announcing your company as a sponsor
- (12) Dedicated emails sent to full member database (content must be provided by sponsor and approved by AmSECT)
- (2) Webinars (includes pre-webinar promotion by AmSECT)
- (1) New product announcement on the AmSECT website for up to three months (includes blurb in AmSECT membership messaging with link)

YEAR-ROUND SPONSOR PACKAGES

Platinum & Gold Packages

PLATINUM

\$50,000

Event Benefits:

- 20x20 booth space in the Exhibit Hall
- (12) Complimentary registrations at the AmSECT 63rd International Conference
- (1) Push notification in the International Conference mobile app
- (1) Pre and post-event attendee list (attendees that opt-in to share information only)
- (1) Post-event meeting with the Board of Directors at the International Conference

Year-Round Benefits:

- (6) Month banner on AmSECT website
- (1) Custom social media messages on AmSECT's social media channels, Twitter, Facebook, Instagram, LinkedIn (sponsor may only post to one platform at a time)
- (1) Post on AmSECT's social media channels announcing your company as a sponsor
- (2) Dedicated emails sent to full member database (content must be provided by sponsor and approved by AmSECT)
- (1) Webinars (includes pre-webinar promotion by AmSECT)
- (1) Opportunity to host on website member poll or survey

GOLD

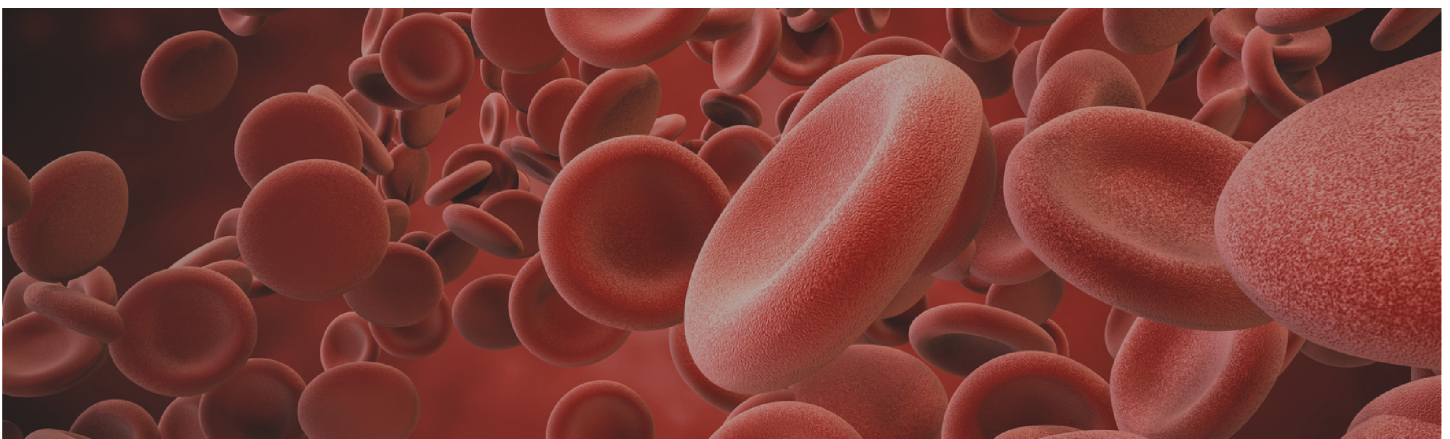
\$40,000

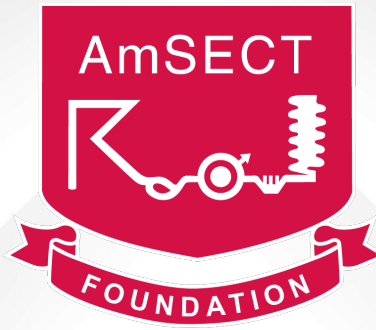
Event Benefits:

- 20x10 booth space in the Exhibit Hall
- (8) Complimentary registrations at the AmSECT 63rd International Conference
- (1) Push notification in the International Conference mobile app
- (1) Pre and post-event attendee list (attendees that opt-in to share information only)
- (1) Post-event meeting with the Board of Directors at the International Conference

Year-Round Benefits:

- (3) Month banner on AmSECT website
- (1) Custom social media messages on AmSECT's social media channels, Twitter, Facebook, Instagram, LinkedIn (sponsor may only post to one platform at a time)
- (1) Post on AmSECT's social media channels announcing your company as a sponsor
- (1) Dedicated emails sent to full member database (content must be provided by sponsor and approved by AmSECT)





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CONTACT US

AmSECT Is Committed to the Success of Our Partners

AmSECT can work with you to create a promotional package that fits your organization's goals. Reach out to discuss how AmSECT can further support your success.

To get started, reach out to **Blake Finger**:

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